

For Immediate Release

Media

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NAUTICA SPORTSWEAR SPRING 2017 COLLECTION

NEW YORK, NY (October 2016) – The Nautica Spring 2017 Collection is inspired by the luxurious Modern Riviera. This season celebrates both sport and leisure with key heritage pieces designed with a modern, sophisticated edge.

The Nautica Men's collection is a modern take on iconic maritime style. Sea-inspired details can be found everywhere, from the sail stitching on the back of crisp polo shirt collars to the luxurious hand-feel of breezy linen button-downs. Deliberate function in fabrication proves just as important, with standout pieces featuring high-recovery yarn and moisture-wicking fabric. These details can be found in key collection pieces like the performance polo shirts in solid primary colors, and the classic red windbreaker. From lightweight knits, to pique cotton, to water-resistant nylon, this play of textures and layering lends a richness to the collection. Drawn from the sporting lifestyle, performance and function create a true day-to-night collection. Wardrobe staples like shirts with elegantly tipped collars and jackets with clean silhouettes, when paired with essential bottoms like hearty selvedge denim or lightweight pants, can worn from work into your evening. Button-down shirts and swim trunks are cool and easy in patterns and colors. Knits have now been updated with intriguing dot prints and geometric shapes, and pair well in style with swimwear.

The Nautica Women's collection has a modern sophistication, giving a chic update to traditional iconic styles. Bold geometric prints and contrast color-blocking, with a new take on classic stripes, are a fresh take on our heritage. The windowpane print is reimagined in modern geometric form. Texture and color also play a vital role in bringing some key pieces to our story. Bright hues like hot pink, cobalt blue and sunshine yellow are the perfect statement colors to pop against the warm spring sand and water. These colors come to life in key items, from a packable feminine side-tie wrap dress, to a crisp silk blouse, to a shift dress that is classic perfection. The final touches are in the details. Rubber-coated buttons and grommet hardware lend utilitarian touches. The Nautica Women's Spring '17 collection, reimagined as chic and aesthetically fresh.

About Nautica

Founded in 1983, Nautica is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Inspired by the sea, designed in the city, Nautica offers modern nautical style for all occasions. Drawing inspiration from where the energy and sophistication of the city meets a strong heritage rooted in water, the Nautica brand is the authority in authentic and reimagined nautical style. Today, Nautica is one of the most recognized American brands throughout the world, available in more than 75 countries with 291 full-price Nautica stores and more than 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's five largest brands are The North Face, Vans, Wrangler, Timberland, and Lee. Other brands include Bulwark, Eagle Creek, Eastpak, JanSport, Kipling, Lucy, Majestic, Napapijri, Nautica, Red Kap, Reef, Riders and SmartWool. For additional information, please go to www.nautica.com and www.vfc.com.

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