

For Immediate Release

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NAUTICA HOLIDAY 2016 COLLECTION

NEW YORK, NY (May 2016) – The Nautica Holiday 2016 collection takes the sophisticated urban dweller out of the city for a stylish seaside getaway. With an array of perfectly polished pieces that will create great style from day to night, this collection will leave you dreaming of your next retreat.

“Directional Coast” kicks off the first delivery of the Men’s Sportswear Holiday 2016 collection with a color palette grounded in blues, creams and chambrays, sprinkled with pops of rosy reds and corals. Floral prints and chambray yarns can be seen on both the silk fleck camp shirt and the pin-stripe chino shorts. Oxford knits are reimagined and translated into woven shirts that can be layered with rich, linen-textured sweaters which will quickly become your go-to outfit this season. A resort collection would not be complete without swim. Men’s swim trunks feature prints that mimic traditional color blocking techniques adding a modern touch to a classic design. Sail-stitching is introduced and becomes a signature detail of this collection with a nod to our nautical heritage. It is incorporated into hybrid fabrics found in seasonal stand-out pieces like the zipped-button blazer and nylon/cotton anorak.

The second delivery of this Men’s Holiday Collection aptly named “Metropolis”, introduces athletic-inspired technical pieces with a palette of pale yellow and French blue. Signature outerwear pieces such as the Eisenhower jacket are given a modern upgrade with technical details like draw-cord hems and nylon fabrications. The navy nylon English pullover has a hidden packable hood, and adds a sporty sophistication to the line that will easily be a stand out item this season.

The Women’s Holiday 2016 Collection is the perfect balance of casual meets elegance, and offers a color palette of washed chambray blues with hints of melon pink, ivory and crisp white. The prints are inspired by the indigo batik patterns found on the beaches of Indonesia and play off of our classic nautical stripe. The styling is relaxed and unconstructed, done in lightweight fabrications like the cotton-linen stripe lace dress and the sheer outerwear piece that become the ideal coastal destination must-haves. Nautical details like grommets and sail stitching give ode to our nautical roots, while pieces like the sleeveless (v-goes to next line) v-neck blouse keep the collection soft and feminine. Pattern mixing is playful and fun, while knit-woven combinations keep items modern and sophisticated. Black enters the color palette pairing elegantly with ivory and hints of ultramarine blue to complete this season’s style assortment. This final group closes out with bold graphic plays that are softened with textural printing and stitching inspired by the multi-cultural mix of energy found within metropolitan cities. Favorite pieces include the cropped trench in stripe nylon and open herringbone stitch sweater.

About Nautica

Founded in 1983, Nautica is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Inspired by the sea, designed in the city, Nautica offers modern nautical style for all occasions. Drawing inspiration from where the energy and sophistication of the city meets a strong heritage rooted in water, the Nautica brand is the authority in authentic and reimagined nautical style. Today, Nautica is one of the most recognized American brands throughout the world, available in more than 75 countries with 244 full price Nautica stores and more than 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's five largest brands are The North Face, Vans, Wrangler, Timberland, and Lee. Other brands include 7 For All Mankind, Bulwark, Eagle Creek, Eastpak, Ella Moss, JanSport, Kipling, Lucy, Magestic, Napapijri, Nautica, Red Kap, Reef, Riders, Splendid and SmartWool. For additional information, please go to www.nautica.com and www.vfc.com.

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