

For Immediate Release

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NAUTICA FALL 2016 COLLECTION

NEW YORK, NY (March 2016) – Nautica Fall 2016 has arrived and is styled for the city. The beach-goer has returned from a summer at sea and is ready to take on his/her everyday urban adventures.

The Men's line debuts with a color palette of indigo blue, navy and black. Prints inspired by the movement of water are paired with contrasting fabrications like nylon and chambray, as mixed media becomes a big play within this delivery. Updates to staple archival pieces like the Shipman knit jumper and Breton stripe sweater are modernized in cashmere and bring a sense of nostalgia to the brand's iconic roots. Key pieces include the indigo fleece lined joggers and the red anchor cashmere sweater. Emerald green and cobalt blue emerge in the second delivery, acting as bold accents to a deep sea of blue. Technical pieces in functional fabrics like water resistant wools and waxed cottons stand out as ideal transitional pieces, while a pair of woven jacquard camo-print pants steal the show. To round off the Men's Fall 16 collection, Nautica emerges in its most luxurious form. Fabrications are done in higher quality yarns and cashmere blends of reds, camels, navy and creams. Upscale staples are the camel trench coat and heathered woven tweed button down, while must-have bottoms include white cords and camel-colored denim.

The women's line kicks off with a soft color palette of navy, ivory, and pale heather grey, with delicate accents of sea glass green throughout. Architectural prints inspired by the linear abstract lines of ship hulls and geometric waves are seen on feminine blouses and wave print dresses. Styling is clean and modern, mixing and blocking Nautical stripes with ivory sweaters, and successfully integrating iconic patterns into traditional knits. Favorite pieces include the cropped wide leg double weave pant and long ponte pencil skirt in navy. As the season continues, dark heathers, emerald green, and cobalt blues begin to appear, evoking an idea of utility luxe. Clip and hook closures mixed with matte black zippers give this collection an elevated street edge. Notable pieces include the wrap skirt with clip closure, and melton and nylon funnel neck coat. Shades of rich yellow enter the collection as holiday starts to show, and fabrics become lavish with luxe blends of cashmere. Standout pieces include the black cashmere cable hem turtleneck sweater and black waxed cotton 5 pocket jean. Opulent reds are mixed with shiny black tuxedo-inspired pieces adding a sense of upscale class and elegance to properly close out this final season's delivery.

About Nautica

Founded in 1983, Nautica is a leading global lifestyle brand ranging from men's, women's and children's apparel and accessories to a complete home collection. Inspired by the sea, designed in the city, Nautica offers modern nautical style for all occasions. Drawing inspiration from where the energy and sophistication of the city meets a strong heritage rooted in water, the Nautica brand is the authority in authentic and reimagined nautical style. Today, Nautica is one of the most recognized American brands throughout the world, available in more than 75 countries with 244 full price Nautica stores and more than 3,000 Nautica branded shop-in-shops worldwide. In 2003, the Company was acquired by VF Corporation, a global leader in branded lifestyle apparel and footwear with more than 30 brands. The company's five largest brands are The North Face, Vans, Wrangler, Timberland, and Lee. Other brands include 7 For All Mankind, Bulwark, Eagle Creek, Eastpak, Ella Moss, JanSport, Kipling, Lucy, Magestic, Napapijri, Nautica, Red Kap, Reef, Riders, Splendid and SmartWool. For additional information, please go to www.nautica.com and www.vfc.com.

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